

**BEFORE THE COMMISSIONER OF INSURANCE
OF THE STATE OF KANSAS**

In the Matter of
**First Life America
Corporation**

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Docket No. 3703-SO

SUMMARY ORDER

Pursuant to the authority granted to the Commissioner of Insurance (“Commissioner”) by K.S.A. 40-2,125 and in accordance with K.S.A. 77-537, the Commissioner hereby admonishes and assesses a penalty against First Life America Corporation for violation of the applicable provisions of the Kansas insurance statutes.

Findings of Fact

The Commissioner has been shown the following facts:

1. First Life America Corporation (“First Life”), located at 1303 SW First American Place, Topeka, Kansas 66604, is a Kansas domiciled company, authorized to transact and has been continuously transacting insurance business in the state of Kansas since October 15, 1997.
2. On or about the week of December 11, 2006, the National Association of Insurance Commissioners (“NAIC”) Market Conduct Annual Statement Working Group (“Group”) sent a call letter to First Life requesting First Life provide data, in conjunction with the Market Conduct Annual Statement project (“Annual Statement”), for each state in which First Life reported at least \$50,000 in life insurance premium or \$50,000 in annuity considerations or both for the state.
3. The NAIC call letter required the requested data be provided to the Kansas Insurance Department by June 30, 2007.
4. On July 11, 2007, KID Market Conduct Analyst Stacy Rinehart (“Ms. Rinehart”) wrote First Life President John Van Engelen (“Mr. Van Engelen”) notifying him of

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the June 30, 2007, deadline and requesting information as to when the data would be filed with KID.

5. Mr. Van Engelen responded on July 11, 2007 indicating he would “check on it.” Mr. Van Engelen indicated the data submission was being completed in June.
6. First Life did not submit the requested data to KID until August 2, 2007.

Applicable Law

K.S.A. 40-222 provides, in pertinent part:

- (a) Whenever the commissioner of insurance deems it necessary but at least once every five years, the commissioner may make or direct to be made an examination of the affairs and financial condition of any insurance company...doing business in this state.
- (d) The commissioner may also examine or investigate any person, or the business of any person, in so far as such examination or investigation is, in the sole discretion of the commissioner, necessary or material to the examination of the company, but such examination or investigation shall not infringe upon or extend to any communications or information accorded privileged or confidential status under any other laws of this state.
- (g) The refusal of any company, by its officers, directors, or employees or agents to submit to examination or to comply with any reasonable written request of the examiners shall be grounds for suspension or refusal of, or nonrenewal of any license or authority held by the company to engage in any insurance or other business subject to the commissioner’s jurisdiction.

K.S.A. 40-225 provides, in pertinent part:

Every insurance company or fraternal benefit society doing business in this state shall, if the statement of condition required below is compatible, participate in the insurance regulatory information system administered by the national association of insurance commissioners and shall annually, on January 1 or within 60 days thereafter, file with the commissioner of insurance a statement of its condition as of the preceding December 31...Such statement shall be made upon the form and procedures prescribed and adopted from time to time by the national association of insurance commissioners with such additions or amendments thereto as shall seem to the commissioner of insurance best adapted to elicit from such companies as a true exhibit of their condition.

...The commissioner may also at any time address any proper inquiries to any such insurance company or fraternal benefit society or its officers in relation to its condition or any other matter connected with its transactions. Each company, society or officer addressed shall

promptly and truthfully reply in writing to all such inquiries, and such replies shall be verified if the commissioner of insurance requires.

K.S.A. 40-2,125 provides, in pertinent part:

- (a) If the commissioner determines after notice and opportunity for a hearing that any person has engaged or is engaging in any act or practice constituting a violation of any provision of Kansas insurance statutes or any rule and regulation or order thereunder, the commissioner may in the exercise of discretion, order any one or more of the following:
- (b) If any person fails to file any report or other information with the commissioner as required by statute or fails to respond to any proper inquiry of the commissioner, the commissioner, after notice and opportunity for hearing, may impose a penalty of up to \$500 for each violation or act, along with an additional penalty of \$100 for each week thereafter that such report or other information is not provided to the commissioner.

K.S.A. 40-2405 provides, in pertinent part:

The commissioner shall have the power to examine and investigate into the affairs of every person engaged in the business of insurance in this state in order to determine whether such person has been or is engaged in any unfair method of competition or in any unfair or deceptive or practice prohibited by K.S.A. 40-2403.

Conclusions of Law

The Commissioner has jurisdiction over First Life and the subject matter of this proceeding and based on Paragraphs #1 through #6 and the Applicable Law enumerated above:

IT IS THEREFORE ORDERED BY THE COMMISSIONER OF INSURANCE:

1. First Life's failure to provide the data pursuant to the NAIC call letter by the June 30, 2007 deadline constitutes a violation of K.S.A. 40-2,125(b).
2. Pursuant to K.S.A. 40-2,125(b), First Life is hereby ordered to pay a monetary penalty, due and payable to the Kansas Insurance Department, in the amount of FIVE HUNDRED DOLLARS AND 00/100 (\$500.00) for its above-stated violation of K.S.A. 40-2,125.

3. The Commissioner shall retain jurisdiction over this matter to issue any Order(s) deemed necessary and appropriate.

NOTICE OF RIGHTS
(Pursuant to K.S.A. 77-542)

First Life America Corporation (“First Life”) is entitled to a hearing pursuant to K.S.A. 77-537 and K.S.A. 77-542, the Kansas Administrative Procedure Act. If First Life desires a hearing, the company must file a written request for a hearing with:

John W. Campbell, General Counsel
Kansas Insurance Department
420 S.W. 9th Street
Topeka, Kansas 66612

This request must be filed within fifteen (15) days from the date of service of this Order. If First Life requests a hearing, the Kansas Insurance Department will notify the company of the time and place of the hearing and information on the procedures, right of representation, and other rights of parties relating to the conduct of the hearing, before commencement of the same.

If a hearing is not requested in the time and manner stated above, this Summary Order shall become effective as a Final Order upon the expiration of time for requesting a hearing, pursuant to K.S.A. 77-613. In the event First Life files a petition for judicial review, pursuant to K.S.A. 77-613(e), the agency officer to be served on behalf of the Kansas Insurance Department is:

John W. Campbell, General Counsel
Kansas Insurance Department
420 S.W. 9th Street
Topeka, Kansas 66612

IT IS SO ORDERED THIS 13th DAY OF SEPTEMBER, 2007, IN THE CITY OF TOPEKA, COUNTY OF SHAWNEE, STATE OF KANSAS.



/s/ Sandy Praeger
Sandy Praeger
Commissioner of Insurance

By:

/s/ John W. Campbell
John W. Campbell
General Counsel

Prepared and Submitted By:

/s/ Zachary J.C. Anshutz
Zachary J.C. Anshutz
Staff Attorney

Certificate of Service

The undersigned hereby certifies that he served the above and foregoing Summary Order and Notice of Rights on this __13th__ day of September, 2007, by causing the same to be deposited in the United States Mail, first-class postage prepaid, addressed to the following:

John Van Engelen
President
First Life America
1303 SW First American Place
Topeka, Kansas 66604

_ /s/ Zachary J.C. Anshutz _____
Zachary J.C. Anshutz
Staff Attorney