



KANSAS INSURANCE DEPARTMENT

Vicki Schmidt, Commissioner

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Kansas Insurance Department launches investor empowerment website

Topeka, Kan. – Kansas Insurance Commissioner Vicki Schmidt and Securities Commissioner Dan Klucas today announced the launch of the newly redesigned SmartInvestKS.com. The website is part of an investor education initiative designed to help Kansans invest wisely and avoid investment fraud. SmartInvestKS.com’s sports-themed twist on fraud prevention and investor education is designed to promote integrity within the investment industry and empower rookie & veteran investors alike.

“Over a century ago, Kansas became the first state in the country to pass laws protecting consumers and their investments,” said Insurance Commissioner Vicki Schmidt. “The investment world looks different than it did back then but our commitment to protecting Kansans remains steadfast.”

SmartInvestKS.com educates Kansans by mimicking the life of a football player from drafted rookie to on-field pro. Whether an investor is just coming off the bench or a seasoned professional, SmartInvestKS.com coaches individuals on ways to safeguard their personal wealth by chalking up the X’s & O’s of fraud prevention.

“The financial damage inflicted by investment fraud can rarely be undone,” said Securities Commissioner Dan Klucas. “Protecting your hard-earned savings needs to happen before the fact, not after. SmartInvestKS.com is designed to combat deceptive behavior by giving Kansans the tools needed to recognize and reject fraud attempts.”

Outhustle the opponent and invest like a champion today! Visit SmartInvestKS.com to learn more about growing and protecting wealth. If you or someone you know have trouble with an insurance claim, please contact the Kansas Insurance Department’s consumer assistance division toll-free at 1-800-432-2484 or online at insurance.kansas.gov for any claims-related questions or concerns.

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In 2017, the Kansas Legislature merged the Office of the Kansas Securities Commissioner with the Kansas Insurance Department. In prior years, the Office of the Kansas Securities Commissioner was an executive branch agency that reported to the Governor. Kansas Insurance Commissioner Vicki Schmidt appointed Dan Klucas Securities Commissioner in December 2020.