

**Kansas Administrative Regulations**  
**Agency 40. Insurance Department**  
**Article 9. Advertising**

**K.A.R. 40-9-126 Advertising of medicare supplement insurance.**

The Kansas Insurance Department's "policy and procedure regarding advertisements of medicare supplement insurance," dated October 16, 2014, including the appendix, is hereby adopted by reference. (Authorized by K.S.A. 40-2404a; implementing K.S.A. 40-103, K.S.A. 2014 Supp. 40-2404, and K.S.A. 40-2404a; effective Feb. 20, 2015.)